







SHRI V. M. MEHTA INSTITUTE OF AYURVEDA, RAJKOT

Department of Rachana Sharira

ACTIVITY REPORT

BODY PAINTING COMPETITION

On the Occasion of World Organ Donation Day – 13 August 2026

1. Introduction

The Department of Rachana Sharira, Shri V. M. Mehta Institute of Ayurveda, Rajkot, organized a Body Painting Competition on 13 August 2026 on the occasion of World Organ Donation Day. The activity was designed as a creative and educational initiative to spread awareness about organ donation through anatomical art and visual communication.

The competition provided students with an opportunity to combine their knowledge of human anatomy with creativity and awareness-oriented messaging. Through body painting, students presented meaningful representations related to organ donation and its importance in saving and improving human lives.

2. Objectives of the Activity

- To create awareness among students regarding the importance and significance of organ donation.
- To encourage students to communicate the message of organ donation through creative anatomical art.
- To promote a positive attitude towards organ donation and its humanitarian value.
- To integrate anatomical knowledge with artistic expression and health awareness.
- To develop creativity, teamwork, communication and presentation skills among students.
- To provide an engaging academic activity through which students could contribute to a social-awareness initiative.

3. Details of the Competition

Name of Activity	Body Painting Competition
Theme	Awareness of Organ Donation
Occasion	World Organ Donation Day
Date	13 August 2026
Organizing Department	Department of Rachana Sharira
Institute	Shri V. M. Mehta Institute of Ayurveda, Rajkot
Activity Type	Creative anatomical art and awareness activity

4. Conduct of the Competition

The Body Painting Competition was conducted on 13 August 2026 by the Department of Rachana Sharira. Participating students prepared body-painting concepts based on the theme of organ donation and presented their ideas through anatomical illustrations and creative visual messages.

Students utilized their understanding of human anatomy to depict organs and organ-related concepts in an artistic manner. The activity encouraged participants to convey the importance of organ donation in a simple, visual and impactful form.

5. Evaluation Criteria

- Accuracy of anatomical representation
- Relevance to the theme of organ donation
- Creativity and originality of the concept
- Clarity and impact of the awareness message
- Artistic execution and overall presentation
- Overall effectiveness of the body-painting concept

6. Participation

Students of the institute actively participated in the Body Painting Competition. The activity provided participants with a platform to demonstrate their anatomical knowledge, artistic abilities and awareness of the importance of organ donation.

7. Outcome of the Activity

- Enhanced students' awareness regarding organ donation and its humanitarian significance.
- Strengthened understanding of anatomical structures through practical and artistic representation.
- Encouraged creativity and innovative approaches to health education.
- Improved teamwork, communication and presentation skills.
- Provided students with an opportunity to convey an important healthcare message through visual art.
- Promoted the role of future healthcare professionals in spreading awareness about organ donation.

The activity successfully connected anatomy education with social awareness and provided an engaging platform for students to express an important public-health message.

8. Conclusion

The Body Painting Competition organized by the Department of Rachana Sharira on 13 August 2026, on the occasion of World Organ Donation Day, was a meaningful and innovative educational initiative.

The activity successfully combined anatomical learning, artistic expression, creativity and organ-donation awareness. It encouraged students to use their knowledge and creativity to communicate a socially important message and contributed towards promoting awareness about the value of organ donation.

9. Photographic Documentation

Photographs of the body-painting activity, student participation, completed body paintings and evaluation/prize distribution may be attached below as supporting documentation.

PHOTO / SCREENSHOT

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10. Authentication

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